## CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Political Strategy Group, LLC PO Box 1763 Orange Beach, AL 36561

	Contract / Re	<u>vision</u>		Alt Order #	
	1787406	1		08750924	
<u>Product</u>					
ROY MOORE FOR SENAT	E				
Contract Dates	Estimate #				
07/25/17 - 08/20/17					
Advertiser			Ori	ginal Date	/ Revision
POL/Moore, Roy/Senate			0	8/08/17	/ 08/08/17
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	ıt E	xecutive	Sales Office
	WSFA	Ryan E	Eddi	ns	HRP-Washingt
	Special Hand	ling			
	Demographic				
	Adults 35+				
	Agy Code	Adverti	ser	Code	Product 1/2
	Agency Ref	***************************************		Advertiser	Ref

*Line Ch Start Date End Date Description	Start/End Time	Spots/ *	Data Dtn Tyno C	`noto	Amount
,		Days Length Week	Rate Rtn TypeS		
2 WSFA 08/14/17 08/15/17 NBC Early Today	4XM-430XM	:30	NM	2	\$6.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 08/14/17 08/20/17 MT 2	\$3.00				
5 WSFA 07/31/17 08/11/17 Today in Alabama 5am	5-530a	:30	NM	10	\$850.00
Start Date End Date Weekdays Spots/Week	Rate		,	, •	4000,00
Week: 07/31/17 08/06/17 MTWTF 5	\$85.00				
Week: 08/07/17 08/13/17 MTWTF 5	\$85.00	•			
6 WSFA 08/14/17 08/15/17 Today in Alabama 5am	5-530a	:30	NM	2	\$170.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	2	\$170.00
Week: 08/14/17 08/20/17 MT 2	\$85.00		1		
7 WSFA 07/31/17 08/11/17 Today in Alabama 530a	528am-6am	:30	NM	10	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/31/17 08/06/17 MTWTF 5	\$100.00				
Week: 08/07/17 08/13/17 MTWTF 5	\$100.00				
8 WSFA 08/14/17 08/15/17 Today in Alabama 530a	528am-6am	:30	NM	2	\$200.00
Start Date End Date Weekdays Spots/Week	Rate				***************************************
Week: 08/14/17 08/20/17 MT 2	\$100.00				
9 WSFA 07/31/17 08/11/17 Today In Alabama	6a-7a	:30	NM	10	\$1,750.00
Start Date End Date Weekdays Spots/Week	Rate	.50	1,111		Ψ1,700.00
Week: 07/31/17 08/06/17 MTWTF 5	\$175.00				
Week: 08/07/17 08/13/17 MTWTF 5	\$175.00				
				_	
10 WSFA 08/14/17 08/15/17 Today in Alabama	6a-7a	:30	NM	2	\$350.00
Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 MT 2	Rate				
	\$175.00				
11 WSFA 07/31/17 08/11/17 NBC Today Show	7-9am	:30	NM	10	\$1,150.00
Start Date	<u>Rate</u>				
Week: 07/31/17 08/06/17 MTWTF 5	\$115.00				
Week: 08/07/17 08/13/17 MTWTF 5	\$115.00				
12 WSFA 08/14/17 08/15/17 NBC Today Show	7-9am	:30	NM	2	\$230.00
Start Date End Date Weekdays Spots/Week	Rate			_	<b>4</b> 200.00
Week: 08/14/17 08/20/17 MT 2	\$115.00	•			
	•				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



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Contract / Revision Alt Order # 08750924 1787406 /

Contract Dates Product Estimate # 07/25/17 - 08/20/17 ROY MOORE FOR SEN

<u>Advertiser</u> Original Date / Revision 08/08/17 / 08/08/17 POL/Moore, Roy/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate					
13 WSFA 08/12/17 08/12/17 NBC Saturday Today Show	6-8am	:30	-	NM	1	\$45.00
Start Date End Date Weekdays Spots/Week	Rate					•
Week: 08/07/17 08/13/171- 1	\$45.00					
14 WSFA 08/06/17 08/13/17 NET NBC Sunday Today St	nc7-8a	:30		NM	3	\$135.00
Start Date End Date Weekdays Spots/Week	Rate					*
Week: 07/31/17 08/06/175 1	\$45.00			I		
Week: 08/07/17 08/13/17S 2	\$45.00			1		
N 15 WSFA 08/06/17 08/13/17 NET NBC Meet The Press	8-9a	:30		NM	2	\$90.00
Start Date End Date Weekdays Spots/Week	Rate		•	I		
Week: 07/31/17 08/06/17S 1	\$45.00			I		
Week: 08/07/17 08/13/17S 2	\$45.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	Type		
2 WSFA 08/07/17-08/13/17 NET NBC Meet The Press	8-9a	St :30	\$45.00	NM		
Credited						
N 16 WSFA 08/06/17 08/13/17 WSFA News Sunday AM	9-930a	:30		NM	2	\$40.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			ı		
Week: 07/31/17 08/06/17S 2	\$20.00		•			
Week: 08/07/17 08/13/17S 1	\$20.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
2 WSFA 08/07/17-08/13/17 WSFA News Sunday AM	9-930a	St :30	\$ <del>20.00</del>	NM		
Credited						
17 WSFA 07/31/17 08/11/17 NBC Today 2	9-10am	:30		NM	10	\$500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 07/31/17 08/06/17 MTWTF 5	\$50.00			- 1		
Week: 08/07/17 08/13/17 MTWTF 5	\$50.00		•			
18 WSFA 08/14/17 08/14/17 NBC Today 2	9-10am	:30		NM	1	\$50.00
Start Date End Date Weekdays Spots/Week	Rate			- 1		
Week: 08/14/17 08/20/17 1 1	\$50.00					
19 WSFA 07/31/17 08/03/17 NBC Today Show 3	10-11am	:30		NM	4	\$200.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 07/31/17 08/06/17 MTWT 4	\$50.00					
20 WSFA 08/07/17 08/11/17 NBC Today Show 3	10-11am	:30		NM	5	\$250.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		•			
Week: 08/07/17 08/13/17 MTWTF 5	\$50.00					
21 WSFA 08/14/17 08/14/17 NBC Today Show 3	10-11am	:30		NM	1	\$50.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			- 1		
Week: 08/14/17 08/20/17 1 1	\$50.00					
22 WSFA 07/31/17 08/11/17 WSFA 12 News at Noon	12-1230pm	:30		NM	10	\$1,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			1		
Week: 07/31/17 08/06/17 MTWTF 5	\$100.00					
Week: 08/07/17 08/13/17 MTWTF 5	\$100.00		4			
23 WSFA 08/14/17 08/14/17 WSFA 12 News at Noon	12-1230pm	:30		NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate			I		
Week: 08/14/17 08/20/17 1 1	\$100.00					
24 WSFA 07/31/17 08/11/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30		NM	10	\$600.00
Start Date End Date Weekdays Spots/Week	Rate			1		
Week: 07/31/17 08/06/17 MTWTF 5	\$60.00			ı		

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<u>Advertiser</u> Original Date / Revision 08/08/17 / 08/08/17 POL/Moore, Roy/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate F	Rtn TypeSpo	ots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/17 MTWTF 5	<u>Rate</u> \$60.00				
25 WSFA 08/14/17 08/14/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	1	\$60.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/14/17         08/20/17         1         1	<u>Rate</u> \$60.00	•			
26 WSFA 07/31/17 08/11/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	10	\$750.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 07/31/1708/06/17MTWTF5	<u>Rate</u> \$75.00				
Week: 08/07/17 08/13/17 MTWTF 5	\$75.00				
27 WSFA 08/14/17 08/14/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 430-5P Rate	:30	NM	1	\$75.00
Week: 08/14/17 08/20/17 1 1	\$75.00	•			
28 WSFA 07/31/17 08/11/17 WSFA 12 News at Five	5-530pm	:30	NM	10	\$1,850.00
Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/17 MTWTF 5	<u>Rate</u> \$185.00				
Week: 08/07/17 08/13/17 MTWTF 5	\$185.00				
29 WSFA 08/14/17 08/14/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	<u>Rate</u> \$185.00				
N 30 WSFA 07/31/17 08/11/17 WSFA 12 News at Six - MF	6-630pm	:30	NM	9	\$3,150.00
Start Date End Date Weekdays Spots/Week	Rate	.00	11111	J	ψ3, 130.00
Week: 07/31/17 08/06/17 MTWTF 5	\$350.00				
Week: 08/07/17 08/13/17 MTWTF 5 Spot Ch Date Range Description	\$350.00	Mankdaya Lanath Data	<b>T</b>		
Spot Ch Date Range Description 6 WSFA 08/07/17-08/13/17 WSFA 12 News at Six - MF	Start/End Time	Weekdays Length Rate MTuwThF :30 \$350.00	<u>Type</u> NM		*
Credited Credited	0-000pm	.30 \$550.00	14/4/		
31 WSFA 08/14/17 08/14/17 WSFA 12 News at Six - MF	6-630pm	:30	NM	1	\$350.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/14/17         08/20/17         1         1	<u>Rate</u> \$350.00	•			
32 WSFA 08/05/17 08/12/17 WSFA 12 News at Six-Sat	Sa 6-7pm	:30	NM	2	\$160.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171- 1	Rate		l		
Week: 07/31/17 08/06/171- 1 Week: 08/07/17 08/13/171- 1	\$80.00 \$80.00				
D 33 WSFA 08/06/17 08/13/17 WSFA 12 News at Five-Sun		:30	NM	0	\$0.00
34 WSFA 07/31/17 08/13/17 WSFA 12 News at Five-Sun		:30	NM	2	\$180.00
Start Date End Date Weekdays Spots/Week	Rate	•		-	4,00.00
Week: 07/31/17	\$90.00 \$90.00				
35 WSFA 07/31/17 08/13/17 WSFA 12 News at Ten - MF		:30	NM	10	eo 750 00
Start Date End Date Weekdays Spots/Week	Rate	.30	IVIVI	10	\$2,750.00
Week: 07/31/17 08/06/17 MTWTF 5	\$275.00				
Week: 08/07/17 08/13/17 MTWTF 5	\$275.00				
36 WSFA 08/14/17 08/14/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week		:30	NM	1	\$275.00
			•		
Week: 08/14/17 08/20/17 1 1	<u>Rate</u> \$275.00		l		
37 WSFA 08/05/17 08/13/17 WSFA 12 News at Ten - Sat	\$275.00	:30	NM	2	\$350.00
	\$275.00	:30	NM	2	\$350.00

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This station does not discriminate in advertising contracts on the basis of race or ethnicity, even

if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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| Contract / Revision | Alt Order # | 1787406 / 08750924

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 Product
 Estimate #

 07/25/17 - 08/20/17
 ROY MOORE FOR SEN

 Advertiser
 Original Date / Revision

 POL/Moore, Roy/Senate
 08/08/17 / 08/08/17

				Start/End		Spots/				
*Line Ch Start [	Date End Da			Time	Days	Length Week	Rate Rtn	Type	Spots	Amount
<u>Start Date</u> Week: 08/07/17	End Date 08/13/17	<u>Weekdays</u> 1-	<u>Spots/Week</u> 1	<u>Rate</u> \$175.00						
38 WSFA 08/06/	17 08/13/1	7 WSFA 12 N	lews at Ten - Su	ın 10-1030pm		:30		NM	2	\$600.00
	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 07/31/17 Week: 08/07/17	08/06/17 08/13/17	1 1	1 1	\$300.00 \$300.00			•			
									•	\$24.00
39 WSFA 07/31/ Start Date	17 08/13/1 End Date	7 NBC Early Weekdays	Spots/Week	4XM-430XM Rate		:30		NM	8	\$24.00
Week: 07/31/17	08/06/17	MTWT	4	\$3.00				I		
Week: 08/07/17	08/13/17	MTWT	4	\$3.00						
40 WSFA 07/31/	17 08/13/1	7 Today in Al	abama 430am	430-5a		:30		NM	10	\$50.00
Start Date	End Date	Weekdays	Spots/Week	Rate				I		
Week: 07/31/17	08/06/17	MTWTF	5	\$5.00				l		
Week: 08/07/17	08/13/17	MTWTF	5	\$5.00			*			
41 WSFA 08/14/	17 08/15/1	7 Today in Al	abama 430am	430-5a		:30		NM	2	\$10.00
Start Date	End Date	Weekdays	Spots/Week	Rate				I		
Week: 08/14/17	08/20/17	MT	2	\$5.00						
42 WSFA 08/13/			IEWS @ 1030P			:30		NM	1	\$150.00
<u>Start Date</u> Week: 08/07/17	End Date 08/13/17	Weekdays	Spots/Week 1	<u>Rate</u> \$150.00				I		
						.20		NM	0	\$0.00
43 WSFA 08/14/ <sup>2</sup> Start Date	17 08/14/1 End Date	/ WSFA 12 N Weekdays	lews at Five Spots/Week	5-530pm <u>Rate</u>		:30	•	IAIAI	U	\$0.00
Week: 08/14/17	08/20/17	M	<u> </u>	\$90.00				I		
Spot Ch Dat	te Range	Description	<u>1</u>	Start/End Time	Weekday	s <u>Length</u>	Rate	<u>Type</u>		
1 WSFA 08/	14/17-08/20/	17 WSFA 12	News at Five	5-530pm	M	:30	\$ <del>90.00</del>	NM		
Credited										
44 WSFA 08/06/	17 08/13/1	7 NBC Early	Today	4XM-430XM		:30		NM	2	\$6.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate				ļ		
Week: 07/31/17 Week: 08/07/17	08/06/17 08/13/17	S	1	\$3.00 \$3.00				ı		
			1	·						0450.00
45 WSFA 08/06/			IEWS @ 1030P			:30		NM	1	\$150.00
<u>Start Date</u> Week: 07/31/17	End Date 08/06/17	Weekdays	Spots/Week 1	<u>Rate</u> \$150.00				ı		
N 46 WSFA 08/14/				6a-7a		:30		NM	2	\$350.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.30		14141	2	<b>\$550.00</b>
Week: 08/14/17	08/20/17	MT	2	\$175.00				ı		
N 47 WSFA 08/09/1	17 08/13/1	7 Last Call W	ith Carson Daily	L1235-105x		:30		NM	3	\$15.00
Start Date	End Date	Weekdays	Spots/Week	Rate			•	- 1		
Week: 08/07/17	08/13/17	WTF	3	\$5.00						
N 48 WSFA 08/09/1		7 HARRY		2-3p		:30		NM	2	\$50.00
Start Date	End Date	Weekdays	Spots/Week	Rate				İ		
Week: 08/07/17	08/13/17	WTF	2	\$25.00						
					Totals	0.00			183	\$20,306.00

 Time Period
 # of Spots
 Gross Amount
 Agency Comm.
 Net Amount

 07/31/17 -08/15/17
 183
 \$20,306.00
 (\$3,045.90)
 \$17,260.10

 Totals
 183
 \$20,306.00
 (\$3,045.90)
 \$17,260.10

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Contract Agreement Between:



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www.wsfa.com

<u>Contract / Revision</u> <u>Alt Order #</u>
1787406 / 08750924

Page 5 of 5

 Contract Dates
 Product
 Estimate #

 07/25/17 - 08/20/17
 ROY MOORE FOR SEN

Print Date 08/08/17

 Advertiser
 Original Date / Revision

 POL/Moore, Roy/Senate
 08/08/17 / 08/08/17

Signature:	Date:
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-9680	NOD	*
FAX# 703-516-9680	HARRIS REPORT FROM STATION	**CHANGES**
X# 70	FROM	* * CH
FA	EPORT	
	RIS R	
	HAR	
9387		
REP: TEL# 703-528-9387	EI	
103	ORDER WORKSHEET	
: TEI	ER WC	
REF	ORD	
	90	
	1787406	<sub>የ</sub>
	Ж	\$\$\$ 0#
	4	REV
	875092	APPROVED
	(I)	
	HEADLIN	MOD# 0:
		Š S S S S

AUG7/17 13.09 \*\*\* WSFA-TV \*\*\*

13.09 # SALESMAN REGIONAL AUG7/1 (H)EDDINS DATE LOCAL YOUNG RYAN OFF.# DEAN WA-NATE. PRSN NAME CLASS: BUYER SALES REP.# INVOICE) NEEDED ORDER, BILLING (LINE, GROUP 36561 CO-OP POLI/R MOORE/R/SEN/AL COMMENTS: 8750924 STRATEGY AL WK-4 1763 BEACH, # CONTRACT POLITICAL BOX AUG15/1 ORANGE EST# P.O. TAX SENATE ADV. NAME NAME STATE FOR 5/1 AGY. JUL2 MOORE DATES ROY CITY TAX FLIGHT ORDER PRDCT ADV AGX

SCHEDULE CASH IN ADVANCE 4 H S SIHL \*\*\*\* CON CM

SENATE MAKEGOOD OFFERS: ROY MOORE FOR TO PRINT STATION NO BUYS

AUG10 MISSED: M-F/600P-630P BUY#30 UNRESL Z

(AUG7/17)
PLS ADVISE.
TO NFL \$350.00 \$175.00 N 8/10 DUE Z 30S 30S NEWS 6 Р CMT:8/7 REVISED OFFER. WE ARE NOT AIRING OUR CMT:AIRING. PLEASE CONFIRM. THANKS, DENICE AUG14 (2/WK) OFFER: M-TU/600A-700A

ADVISE (AUG7/17) PLS \$45.00 \$20.00 \$5.00 \$25.00 308 308 308 308 AUG8 (3/WK) AUG8 (2/WK) AUG13 AUG13 OFFER: TU-F/1235A-105A MISSED: SUN/800A-900A SUN/900A-930A BUY#15 BUY#16 UNRESL  $\Sigma$ 

CONFIRM. THANKS, DENICE PLEASE AVAILS. & TU-F/200P-300P CMT:8/7 REVISED OFFER. NO

20306.00

TOTAL

CONTRACT TOTAL

20306.00 AUG/17 \$.00 JUL/17

0 WIYC % O WBMM 0% CABL % WCOV % % O O WAKA EAKA % % O O WNCF ESFA WSFA 100% \$20,306 TOTALS MARKET

SHARES ACCURATE

SVC- NSI

DEMOS- RA35+\*

F.AX# 103-516-9680	HARRIS REPORT FROM STATION AUG7/17 13.13 **CHANGES** *** WSFA-TV ***
4	ORDER WORKSHEET
) () () () () () () () () () () () () ()	TKF# 1/8/406 #0 \$\$\$
COOUTH TAKE OFF	4

	REP.# SALESMAN #
AGY. NAME POLITICAL STRATEGY GROUP	BUYER NAME DEAN YOUNG
P.O. BOX 1763	SALES PRSN WA- RYAN EDDINS (H)
ORANGE BEACH, AL 36561	
ORDER # CONTRACT # 8750924	CLASS: NATL. LOCAL REGIONAL
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)	(CE)
FLIGHT DATES JUL25/17 AUG15/17 WK-4	
CITY TAX STATE TAX CO-OP BILLING NEEDED	DATE_AUG7/17 13.13

STA:

CASH IN ADVANCE SCHEDULE Ø SI SIHL \*\*\*\* S CON

SENATE ROY MOORE FOR

NO BUYS TO PRINT STATION MAKEGOOD OFFERS:

\$350.00 \$175.00 ON 8/10 DUE 30S 30S NEWS AUG14 (2/WK) AUG10 OFFER: M-TU/600A-700A MISSED: M-F/600P-630P BUY#30 UNRESL MΉ

(AUG7/17) PLS ADVISE.

TO NFL

6Р CMT:8/7 REVISED OFFER. WE ARE NOT AIRING OUR CMT:AIRING. PLEASE CONFIRM. THANKS, DENICE

OFFER:TU-F/1235A-105A AUGE & TU-F/200P-300P CMT:8/7 REVISED OFFER. NO AVAILS. MISSED: SUN/800A-900A SUN/900A-930A

BUY#15 BUY#16

UNRESL

Ω

PLEASE CONFIRM. THANKS, DENICE \$45.00 \$20.00 \$5.00 \$25.00 308 308 308 308 308 AUG13 AUG8 (3/WK) AUG8 (2/WK)

20306.00

TOTAL

CONTRACT TOTAL % O

WIYC

PLS ADVISE (AUG7/17)

> 0% WBMM 0% CABL WCOV 0% 0% WAKA % WSFA 100% \$20,306 TOTALS MARKET

% EAKA 0/0 WNCF ESFA

20306.00

AUG/17

\$.00

JUL/17

SHARES ACCURATE

SVC- NSI DEMOS- RA35+\*

REP HEADLINE# 8750924 TRF# 1787406 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

POLI/R MOORE/R/SEN/AL

ADV. NAME

ADV #

AGY

REP: TEL# 703-528-9387 ORDER WORKSHEET

AUG8/17 10.20
\*\*\* WSFA-TV \*\*\* FAX# 703-516-9680 REPORT FROM REP \*\*CHANGES\*\* HARRIS

SALESMAN REGIONAL RYAN EDDINS DEAN YOUNG LOCAL OFF.# WA-CLASS: NATL. BUYER NAME PRSN SALES REP.# GROUP AL 36561 CONTRACT # 8750924 STRATEGY P.O. BOX 1763 ORANGE BEACH, POLITICAL NAME AGY.

INVOICE) ORDER, (LINE, COMMENTS: WK-4 AUG15/17 EST# SENATE FOR JUL25/1 ROY MOORE DATES FLIGHT PRDCT

ORDER

CO-OP BILLING NEEDED STATE TAX CITY TAX

10.20

DATE AUG8/17

RYAN M1-M2 APPROVED TTL SAME PLS CFM THX, ALEX FOR REP:

STA:

A CASH IN ADVANCE SCHEDULE \*\*\*\* SI SIHL \*\*\*\* CON CM

ROY MOORE FOR SENATE

:LINE#:REP	# 日	:CD: TIME PERIOD :	: LGTH : SEC :	RATE	START DATE	END DATE	SPTS: WE	WEEK: DAYS	TOT:
	15 8	800A-900A	30	\$45.00	9/8	9/8		SUN	
	15 S	800A-900A	30	\$45.00	8/13	8/13	1	SUN	Н
	PROGRAM : CON COM1:	1 : MEET THE PRESS					7		
•	44	A· 1235A-105A ·	. 08	\$5.00.	. 8/8	8/11 .	т	· TU-F	m
	PROGRAM: ORD COM1: THIS IS A	LAST CALL WITH 8/7 REVISED OFF REPLACEMENT FOR REPLACEMENT FOR	SON NO AVAI SPOT ON	LS. PLEASE CONFIRM. AUG13 ON LINE-15 FOR AUG13 ON LINE-16 FOR	THA THA	NKS, DENICE SPOT/WK SPOT/WK	S S S S S S S S S S S S S S S S S S S		
	45 A	A 200P-300P	30	\$25.00	8/8	8/11	2	TU-F	7
	PROGRAM : ORD COM1: PART OF A	HARRY CONNICK 8/7 REVISED OFF MAKEGOOD MADE UP	NO AVAI LINES	.45	PLEASE CONFIRM. THANKS,	KS, DENICE	> = =		

## REP: TEL# 703-528-9387 ORDER WORKSHEET

REP HEADLINE# 8750924 TRF# 1787406 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

FAX# 703-516-9680 HARRIS REPORT FROM REP AUG8/17 10.20 \*\*CHANGES\*\* \*\*\* WSFA-TV \*\*\*

: TOTL:	7	0		ហ	4		7		7/17) ADVISE.	7/17) ADVISE.	20306.00
DAYS							Ð		(AUG PLS NFI	(AUG7/17 PLS ADVI	
	SUN	SUN		M-F	M-F		M-TU		O O DUE TO	0 0 0 ENICE	T TOTAL L SPOTS
WEEK INVT		\	•		_		\	N Fig.	\$350.00 \$175.00 1 8/10 E	5.0 5.0 5.0	CONTRACT TOTAL
SPTS: /WK:	7	0		ĸ	4	2	7	TO	Ö	308 308 308 308 308 308 44 44 75 85 85 85 85 85 85 85 85 85 85 85 85 85	0
: END : DATE	9/8	8/13		8/4	8/11		8/15	4 8/10 DUE	я 6 8	3( 3( 3) 3( CONFIRM.	
: START : DATE	9/8	8/13		7/31	6/8		8/14	OUR GP NEWS ON ICE SPOT/WK	AUG10 AUG14(2/WK) NOT AIRING OU THANKS, DENICE	AUG13 AUG13 AUG8(3/WK) AUG8(2/WK) LS. PLEASE	
RATE	\$20.00	\$20.00		\$350.00	\$350.00		\$175.00	ING	. WE ARE NFIRM. T	R. NO AVAI	
: LGTH : SEC :	30	30	ALABAMA ALABAMA	30	30	AT 6P AT 6P	30	1 AL. SED OFFER. WE ARE NOT AIR PLEASE CONFIRM. THANKS,	SSED:M-F/600P-630P FFER:M-TU/600A-700A CMT:8/7 REVISED OFFER CMT:AIRING. PLEASE CO	ISSED:SUN/800A-900A SUN/900A-930A DFFER:TU-F/1235A-105A & TU-F/200P-300P CMT:8/7 REVISED OFFE	:0306.00
E PERIOD	930A	930A	Z Z H H	630P	630P	A 12 NEWS A 12 NEWS	700A	TODAY IN AL. 8/7 REVISED C AIRING. PLEAS MAKE-GOOD FOR	MISSED: OFFER: CMT:	MISSED: OFFER: CMT:	AUG/17 2
:CD: TIME	S 900A-	S 900A-	M : TODAY	S 600P-	S 600P-	M: WSFA	A 600A-700A		BUY#30	BUY#15 BUY#16	\$.00 At
# I	16	16	PROGRAM CON COM1	30	30	PROGRAM : CON COM1:	4 3	PROGRAM: ORD COM1: ORD COM2: THIS IS A STATION MAKEGOOD	OK'D	OK'D	
: LINE#:REP								CIFAES	Σ	M Z	JUL/17

\*-MULTIPLE

Z-COMMENTS

Y-DAYS

X-LATE

T-TIME

S-SPOTS PER WEEK

R-RATE

Q-PAID PGM

P-CLASS, PLAN, SECT

B-BUY TYPE

A-ADD

MOD CODE

N-PROGRAM NAME

L-LENGTH M-MAKEGOOD

C-CANCELLED DE-DELETE E-EFF DATES

%

WIYC

CABL 0% · WBMM 0%

WCOV 08

0 0 % %

WAKA EAKA

WNCF 0% ESFA 0%

\*WSFA 100%

MARKET TOTALS \$20,306

ACCURATE SHARES

SVC- NSI DEMOS- RA35+\* REP: TEL# 703-528-9387 ORDER WORKSHEET TRF# 1787406 #1 \$\$\$ SINE# 8750924 O: APPROVED REV HEADLINE# MOD# 0: AI 

AUG8/17 12.12 \*\* WSFA-TV \*\*\*

\* \*

FAX# 703-516-9680 REPORT FROM STATION

HARRIS

.12 0 М SALESMAN REGIONAL DATE AUG8/17 (H) EDDINS YOUNG LOCAL RYAN OFF.# DEAN WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) CO-OP BILLING NEEDED ORDER, (LINE, GROUP 36561 MOORE/R/SEN/AL COMMENTS: 8750924 STRATEGY AL WK-4 BEACH # CONTRACT POLITICAL P.O. BOX AUG15/17 ORANGE POLI/R EST# TAX SENATE NAME NAME STATE DATES JUL25/17 ADV. AGY. FOR MOORE ROY # FLIGHT ORDER PRDCT CILX ADV AGY

M1-M2 APPROVED SAME TTL REP:

RYAN FOR ALEX CFM THX,

STA:

SCHEDULE A CASH IN ADVANCE HS SIHL \*\*\*\* S CON

GENERATION FOR CONTRACT SCHEDULED APPROVED. BEEN ROY MOORE FOR SENATE CHANGES OF THIS ORDER HAVE MAKEGOOD OFFERS: NOTICE: STATION

(AUG7/17) PLS ADVISE TO NFL \$350.00 \$175.00 ON 8/10 DUE 30S 30S NEWS 6 Р NOT AIRING OUR AUG14 (2/WK) AUG10 ARE OFFER:M-TU/600A-700A CMT:8/7 REVISED OFFER. WE MISSED: M-F/600P-630P BUY#30

ADVISE (AUG7/17) PLS \$45.00 \$20.00 \$5.00 \$25.00 308 308 308 308 AUG8 (3/WK) AUG13 AUG13 MISSED:SUN/800A-900A SUN/900A-930A OFFER:TU-F/1235A-105A BUY#15 BUY#16 OK'D  $\mathbb{Z}_{2}$ 

DENICE

THANKS,

CMT:AIRING. PLEASE CONFIRM.

PLEASE CONFIRM. THANKS, DENICE AVAILS. OZ CMT:8/7 REVISED OFFER.

AUG8 (2/WK)

& TU-F/200P-300P

20306.00

CONTRACT TOTAL TOTAL